



School of Management and Entrepreneurship

PhD in Management

Prospectus Monsoon-2023

Dean's message

Dear Applicant,

The School of Management & Entrepreneurship (SME) is pleased to announce the fifth batch of its Ph.D. in Management program. We take pride in being one of the apex schools within one of India's foremost research focused, multi-disciplinary universities. Through our Ph.D. program, we welcome all scholars with a genuine passion in management research to re-examine and re-engineer the paradigms of management thoughts, principles and models.



Shiv Nadar University has an intellectually vibrant eco-system that provides an appropriate bedrock for all research-oriented programs. As a Ph.D. student of SME at SNU, you will be able to broaden your research canvas and draw on intricate correlations from the interplay of the diverse knowledge bodies within the University's intellectual ecosystem. You will be taught and mentored by a world-class research faculty of international repute, which in turn will prepare your academic pursuit with global systemic standards.

If found eligible for financial support, you can also expect to receive best-in-class monthly doctoral stipend for your scholarly pursuits. The Ph.D. program will help you transform your knowledge and perspective for successful careers in both academics and business research and analytics.

Therefore, if you aspire to be a scholarly thought leader in relevant disciplines of management, we encourage you to explore the possibilities offered by this unique Ph.D. program in management from Shiv Nadar University's School of Management and Entrepreneurship.

Mission

The Ph.D. program of SME aims at training and developing candidates for a career in research in management theory and practice, who would be at the forefront of creating and disseminating knowledge. The academically strong and methodologically rigorous program will prepare the candidate for a wide spectrum of areas in management and allied disciplines.

Admission Criteria

Admission to PhD program at SME is a two-stage process:

1. Online application form
2. Personal interview

1. Online application form

Candidates with the following academic qualifications from recognized Universities / Institutes are eligible to apply for the PhD program of the School of Management and Entrepreneurship:

- Post graduate in any discipline, with a minimum of 60% marks in their eligibility examinations or an equivalent CGPA.
- PGDMs recognized by competent authority as equivalent to Master's degree
- Professional certifications considered equivalent to Master's degree
- A Four Year Undergraduate Program (FYUP) with research component

Candidates need to upload certificates as proof of their educational qualification.

Statement of purpose

The prospective candidate needs to apply with specific department preference(s) of the School that matches with the candidate's area of research interest. Along with the application document, the candidate needs to submit a "Statement of Purpose" of about 2000 words, explaining the following:

- ***Research interests:*** A short and precise description of the candidate's research focus, explaining the reasons for the interest in the chosen area.
- ***Academic background:*** A write-up on how the candidate's academic background makes him / her a suitable candidate for PhD in Management at SNU
- ***Your Strength:*** What are your strengths and how relevant are they for accomplishing your goals?
- ***Future plans with PhD:*** Explaining your plans for life after PhD.

2 .Mandatory Valid test score

Candidate should have valid national / international test scores, viz. UGC-JRF/NET, CAT, GATE, GMAT, GRE etc. Candidates who possess any such valid score need to upload the softcopy on the admissions portal; such candidates will go straight to the round 3, i.e. interview.

3. Interview

Candidates who have been shortlisted for interview will have to give two Academic Areas of preference; the faculty members belonging to those academic areas will conduct interviews. Please visit (<https://sme.snu.edu.in/about/faculty>) to know more about the academic areas and their primary research areas to which your research interest matches.

The candidate's application folder containing the application form, certificates of academic and other credentials and the statement of purpose will be shared with the candidate's chosen Academic Area(s). The academic areas in turn will conduct the interview. During this stage, the candidate will be tested for their knowledge in the chosen field, suitability for a high-quality research program and their intent and interest towards teaching and research.

Profile of a Desirable Candidate

While we admit candidates who successfully complete the two-stage process to the program, preferences will be given to:

- UGC-JRF candidates
- Candidates sponsored by their organization or any other funding agency
- Candidates with a high score in other qualifying exams such as CAT, XAT, MAT, ATMA, NMAT, GATE, or GRE
- Full-time faculty members of any recognized university or institution
- Full-time research associates or fellows working with recognized research institutions
- Those who have publications in refereed journals or conference proceedings
- Managers with at least 2 years of experience in large-scale industrial organizations
- Post graduates who are motivated to pursue research and teaching as a career

How to Apply?

Prospective candidates to the PhD program in management may visit the SNU website and fill the online application forms @ <https://applications.snu.edu.in/>. Once the process is complete, the PhD office at SME will invite the candidate for an interaction at SNU campus¹. SNU will **not** reimburse the travel and accommodation expense of the candidates for participation in the selection process.

Key dates to remember:

- Application opens: March 1, 2023
- Last date to apply: April 30, 2023
- Date of interviews between: May 8th – 12th, 2023
- Announcement of results: May 20th, 2023 (Tentative)
- Last date to accept the offer letter: June 15, 2023 (Tentative)

Classes begin third week of August 2023

Please note:

The University reserves the right to call [or] not to call a particular candidate for appearing in the interview.

Program Overview

The Ph.D. program at SME is structured to enhance the inquisitive knowledge in pursuit of advancing the field of study with new knowledge. It allows students considerable flexibility to work on their topics of scholarly interest that satisfy their intellectual curiosity. The pre-thesis course-work is designed to create a launch pad for a good quality research output. It has two broad objectives, viz., (1) to arm the candidates with the necessary tools and techniques of data analysis and pattern identification (2) to sensitize the extensive knowledge already created in management and allied topics.

SME's PhD program encourages researchers to take up projects that are multi-disciplinary in nature, either among the academic areas of the School or from among the vast pool of research areas of other Schools at SNU. Of course, the core of the research project needs to be firmly grounded on a topic of interest in management. An enabling multi-disciplinary research environment and the competitive camaraderie among teachers and researchers at SNU provide many opportunities to the PhD candidate in sailing through the knowledge pool from among the entire SNU community. The maximum duration of the program is 5 years; however, in special

¹ Information on the mode of interview will be intimated to the candidates based on the government regulations and Campus SOPs, strictly following Covid-19 protocols

cases the student may be given an additional semester to complete all the requirements of the program.

Indicative Program Structure

Typically, the PhD program at the SME will have two years of intense course work followed by thesis work. As a dynamic, young institution SNU and SME adapt to the changing needs in real time. Accordingly, the PhD course work will be announced in due course, as it is undergoing extant review.

Usually, the candidate will start working on identifying precise research topic and potential thesis supervisor from the first day of his / her joining the Institute for PhD. The current SNU regulations require the candidates to finalise the thesis supervisor and thesis committee by the end of the second semester of the program. By the end of second year (i.e. at the end of fourth semester) a comprehensive viva and thesis proposal seminar will have to be completed.

Course Work Credits and Grade Requirements

The candidate has to undergo a mix of PG and PhD level course work during the first two years. Barring a few compulsory courses, candidates can choose to complete rest of the course requirements by undergoing a variety of electives offered at graduate level based on his / her research interest and on the suggestions of the thesis supervisory committee.

A PhD candidate will forfeit his/her right to continue the program, on the occurrence of any one of the following during the course work period of 2 years from the date of joining:

1. Failing to earn a minimum of 7 CGPA
2. Earning one 'F' or two 'D' grades

In such cases, full-time students would be deregistered from the program and the fellowship will stop immediately.

Program Advisor

On joining the School, each PhD candidate will be assigned to a "Program advisor" who would act as a mentor till a regular thesis supervisory committee is formed. The program advisor will take the candidate through the period of course work, committee formation and related academic and administrative matters.

Thesis Supervisor and Doctoral Committee

Ideally, the process of identifying the potential Research Supervisor and formation of a Doctoral Committee would start from day-1 of the program. SME expects this process to be completed by the end of the second semester (i.e., by the end of Monsoon 2023 for those who are admitted in Spring 2024). The first doctoral committee

meeting and the Comprehensive Viva Voce (CVV) will be scheduled before the end of the following semester.

At the CVV, the candidate is expected to present his/her broad theme and direction of the intended research project. In addition, an oral examination will test the proficiency of the candidate in the subjects of study during the past two semesters. The CVV committee will consist of the members of the DC and another SNU faculty outside of SME, who is related to and well familiar with the proposed field of research of the candidate.

A maximum of two attempts given to the candidate to clear the CVV. The CVV will be conducted during the first half of July and December every year. For candidates who are unsuccessful in clearing the CVV in their first attempt, another opportunity will be given during the month of August. A failure to clear the CVV in these two attempts will result in the complete elimination of the candidate from the program. The candidate will be considered eligible for Candidacy to PhD only if he/she clears the CVV.

Post-Candidacy Progress Meetings (DTD 899)

Post-candidacy, the candidate's progress will be reviewed by the DC before the end of each semester, until the final submission of the thesis report in the specified format. Assuming a normal progress of thesis work, a candidate will be submitting his/her final thesis report within the following six semesters after the completion of coursework. Each such review seminar with DC is named as Doctoral Thesis (Code: DTD 899) with 12 credits of course equivalence. An 'S' grade will be awarded in DTD 899 for the semester if the scholar's progress in research is satisfactory; 'U' grade will be awarded in DTD 899 if the scholar's progress in research is unsatisfactory.

Primary Area of Research

It's the Academic Department at SME to which the candidate has applied for and admitted to. This department will have the primary administrative responsibility towards the candidate and will co-ordinate with related departments of SME or other Departments / Schools of the University in cases of inter-disciplinary theses. Usually, the Thesis Supervisor will also be appointed by this "Primary" department. However, given the changed preferences and nature of the proposed work, the candidate will be allowed to change his/her primary Area of affiliation with the consent of the respective departments and the research advisor(s).

Fees and Financial Aid

Detailed information about the fee structure and the nature of assistantships are available on the website (<https://snu.edu.in/sites/default/files/Doctoral-Fee-structure-2019-2020-converted.pdf>).

All full time PhD students admitted into the program shall receive a doctoral fellowship consisting of a maximum of 100% tuition fee waiver. The student shall also

receive a monthly stipend of ₹40, 000 for first two years and ₹45,000 for 3rd, 4th and 5th years. The assistantship is subject to satisfactory performance in the program evaluated continuously, and compliance with all University regulations.

Application Fees

You will be required to pay a non-refundable application fees of Rs. 1,200 (One Thousand Two Hundred Only) by credit/debit card or Demand Draft drawn in favor of Shiv Nadar University payable at NOIDA.

Hostel facilities

The residential nature of the University expects all full-time PhD students to stay inside the campus. The University provides single-occupancy rooms to all PhD students.

Contact

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