

SHIV NADAR UNIVERSITY

SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

A hand holding a pen is positioned over a laptop keyboard. The laptop screen and keyboard area are covered in shattered glass, suggesting a breakthrough or a new beginning. The background is dark, making the hand and the pen stand out.

**PH.D. IN
MANAGEMENT**

PROSPECTUS 2019-20

DIRECTOR'S MESSAGE



Dear Applicant,

The School of Management & Entrepreneurship, Shiv Nadar University is very pleased to announce its full time Ph.D. program – and looks forward to welcoming the second batch of high potential research scholars in July 2018.

As one of India's foremost research focused, multi-disciplinary universities, we have worked assiduously to develop a unique and comprehensive doctoral curriculum that will prepare you to join the faculty of the leading universities in the world. You will also be equipped for positions in industry that require advanced research and analytical skills.

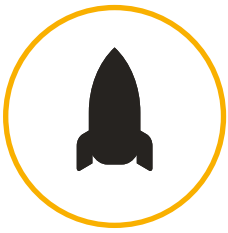
If accepted into the SME doctoral program you can expect to be challenged intellectually and rub shoulders with top tier faculty within the School and across the University's many departments and prestigious global partners. Strong industry linkages and our world class infrastructure will provide opportunities for research projects and rich perspectives on cutting edge practices in

your chosen field. If found eligible for financial support, you can also expect your potential to be recognized with some of the highest monthly doctoral stipends provided in India.

A Ph.D. in Management is one of the most sought after degrees in the world for an excellent reason – the opportunities are immense because of a huge global shortage of well-trained professors, the lifestyle is outstanding and salaries are higher than in most other fields of study.

If you wish to conduct original research and be a knowledge leader in your domain we invite you to apply, visit the university campus and experience first-hand the special nature of Shiv Nadar University!

Dr. Shubhro Sen
Director, School of Management and Entrepreneurship

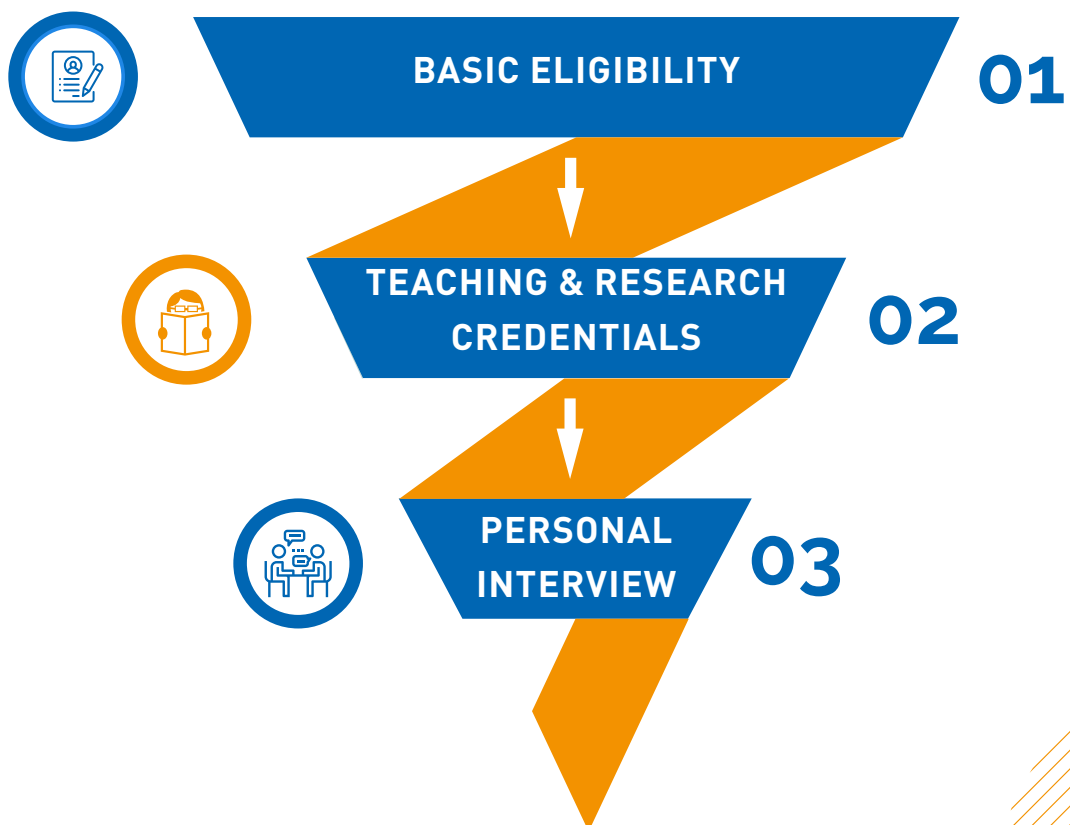


MISSION

The Ph.D. program of SME aims at training and developing researchers and teachers in management theory and practice, who would be at the forefront in creating and disseminating knowledge. The academically strong and methodologically rigorous program will prepare the candidate for a wide spectrum of themes in management and allied disciplines.

ADMISSION PROCESS

Admission to the PhD program at SME is a three-stage process:



HOW THE PROCESS WORKS



BASIC ELIGIBILITY

Candidates with any of the following academic qualifications from recognized Universities/ Institutes are eligible to apply for the PhD program of the School of Management and Entrepreneurship:

Post graduate in Management, Engineering, Science, Arts, Law or Medicine, with a minimum of 60% marks in their eligibility examinations or an equivalent CGPA.

A valid score from any of the following tests:

- JRF or Lectureship eligibility certificate examinations conducted by UGC or CSIR
- GMAT, CAT, XAT, MAT, ATMA, NMAT, GATE, GRE



RESEARCH PROPOSAL AND STATEMENT OF PURPOSE

If the basic requirements are fulfilled, the prospective candidate will apply to the specific department of the School that matches with candidate's area of research interest. Along with the application document, the candidate needs to submit a research idea of about 1500 words, explaining the nature and process of the proposed work, which will be examined by the respective department.





INTERVIEW

Prospective candidates, as suggested by SME departments will be called for an interview at the University campus. During the interview, the candidate will be tested for their inquisitive knowledge in the chosen field, suitability for a high-quality research program and their intent and interest towards teaching and research.

The final selection will be based on the composite score on (a) academic background and proficiency (b) results from national level qualifying exams or the Research Aptitude Test by SME (c) the strength of the proposal (d) previous research outputs, such as publications and conference papers and (e) relevant work experience. Based on the final score, the candidate will be offered admission to the PhD program at SME.



PROFILE OF A DESIRABLE CANDIDATE

While we admit candidates who successfully complete the three-stage process to the program, preference will be given to:

- UGC-JRF candidates
- Candidates with high score in other qualifying exams such as CAT, XAT, MAT, ATMA, NMAT, GATE, GRE.
- Full-time faculty members of any recognized university or institution
- Full-time research associates or fellows working with recognized research institutions
- Those who have publications in refereed journals or conference proceedings
- Managers with at least 2 years of experience in large-scale industrial organizations



HOW TO APPLY?

Prospective candidates to the PhD program in management may visit the SNU website and fill the online application form @ <https://applications.snu.edu.in/OnlineAppPG/public/application/register/index>. Once the process is complete, the specific department of SME will invite the candidate for an interaction at SNU campus. SNU will not reimburse the travel and accommodation expenses of the candidates for participation in the selection process.

KEY DATES TO REMEMBER



JUNE 15 2019
(SATURDAY)

**LAST DATE OF
APPLICATION**



JULY 11 2019
(THURSDAY)

**DATE OF
INTERVIEW**

Candidates, whose applications are shortlisted will receive an invitation to attend the interview by June 22.

Please note:

The University reserves the right to call a particular candidate for appearing in the interview.



PROGRAM OVERVIEW

The Ph.D. program at SME is structured to enhance the inquisitive knowledge in pursuit of enlightening the field of study with new knowledge. It allows students considerable flexibility to work on their topics of interest that satisfies their intellectual curiosity. The pre-thesis course-work is designed to create the launching pad for a good quality research output. It has two broad objectives, viz., (1) to arm the candidates with the necessary tools and techniques of data analysis and pattern identification and (2) to sensitize the extensive knowledge already created in management and allied topics.

SME's PhD program encourages researchers to take up projects that are multi-disciplinary in nature, either among the departments of the School or from among the vast pool of research areas of other Schools at SNU. Of course, the core of the research project needs to be firmly grounded on a topic of interest in management. An enabling multi-disciplinary research environment and the competitive camaraderie among teachers and researchers at SNU provide many opportunities to the PhD candidate in sailing through the knowledge pool from among the entire SNU community. The maximum duration of the program is 4 years; however, in special cases the student may be given an additional semester to complete all the requirements of the program.



INDICATIVE PROGRAM STRUCTURE

Typically, the PhD program at SME will follow the design exhibited in table – 1. SME would admit PhD candidates every year during the monsoon semester. The maximum number of candidates to be admitted would depend upon the seats available in each department, faculty interest and the availability of fellowship.

TABLE - 1: INDICATIVE PATH TO PHD ¹

Activities	Credits	Semester Number							
		1	2	3	4	5	6	7	8
PG Courses - Compulsory									
Quantitative Research Methods	2	■							
Microeconomics for Managers	2	■							
Business Research Methods-I	2	■							
Business Research Methods-II	1		■						
Core Course - Doctoral Level									
Philosophical Foundations and Critical Theories of Management	3		■						
Quantitative Research Methods	2		■						
Theory of Firm	3		■						
Ethics in Business Research	1	■							
Elective Courses - Doctoral Level									
Area Elective - 1	6			■	■				
PG Courses - Optional									
Pg Optional	14	■	■	■	■	■			
Minimum Credits To Be Earned Over 4 Semesters	36								
Process of Thesis Committee Formation		■	■	■					
Comprehensive Viva Voce					■				
Review Seminar With Doctoral Committee - 1						■			
Review Seminar With Doctoral Committee - 2							■		
Review Seminar With Doctoral Committee - 3								■	
Review Seminar With Doctoral Committee - 4									■

¹ See Appendix – 1 for an indicative list of courses.



Mandatory PG and PhD level courses



Optional / Elective courses



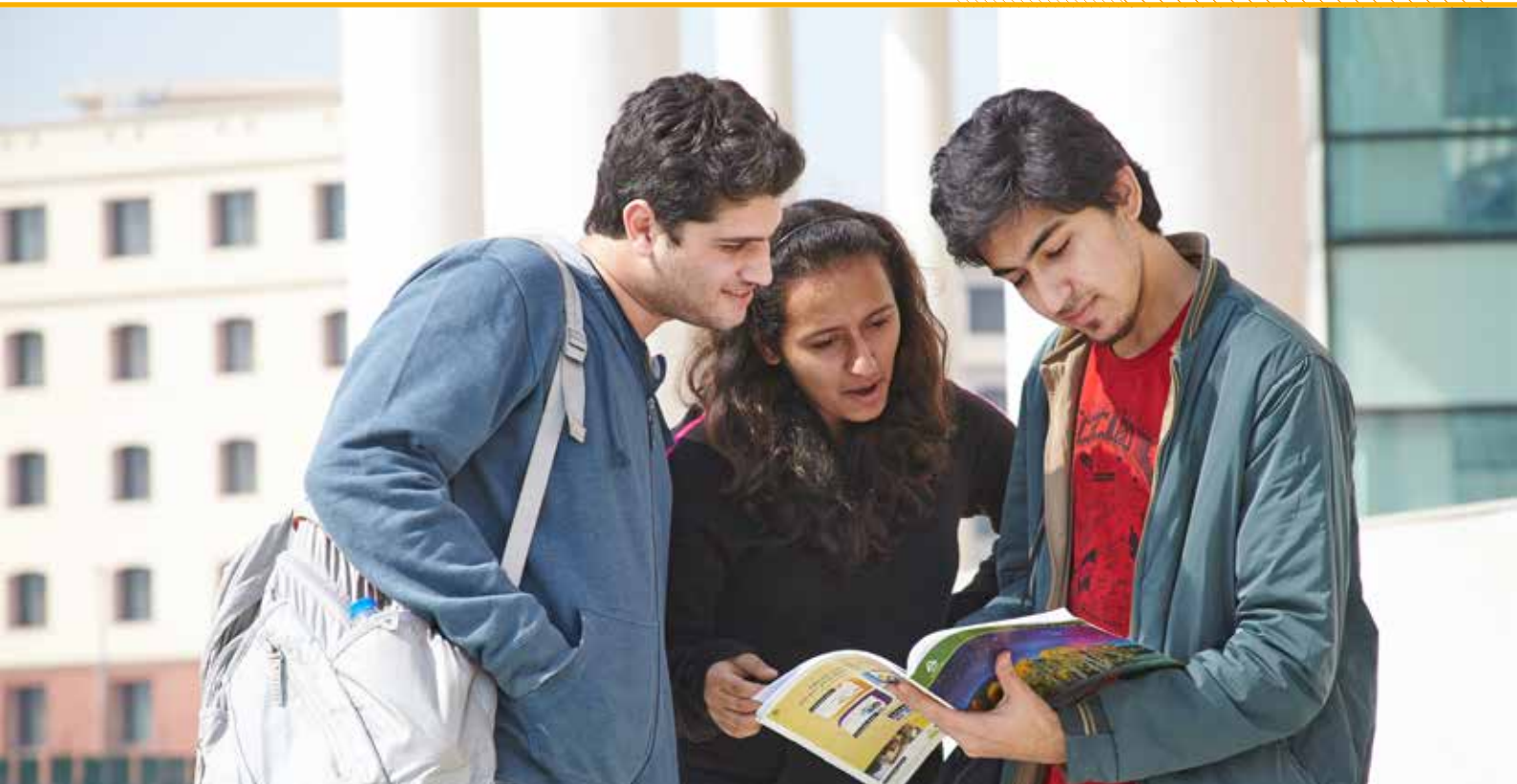
COURSE WORK CREDIT AND **GRADE REQUIREMENT**

A minimum of 36 credits (of which 16 credits are compulsory) is mandatory to progress towards the Candidacy to PhD. All compulsory credits are scheduled to be completed during the first year of the program. PG level optional courses, which may span a period of 4 semesters, will be identified and selected by the candidate based on his/her research interest and the doctoral committee. Additionally, candidates need to complete at least 6 credits of doctoral level elective courses in their second year.

A PhD candidate may forfeit his/her right to continue the program, on the occurrence of any one of the following during the course work period of 2 years from the date of joining:

1. Failing to earn a minimum of 6.5 CGPA
2. Earning one 'F' or two 'D' grades

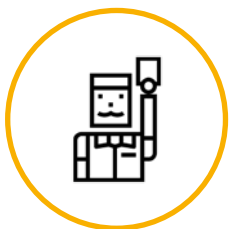
In such cases, full-time students would be deregistered from the program and the fellowship will stop immediately.





PROGRAM ADVISOR

On joining the School, each PhD candidate will be assigned a Program Advisor, who would act as a mentor till a regular thesis supervisory committee is formed. The Program Advisor will take the candidate through the period of course work, committee formation and related academic and administrative matters.



THESIS SUPERVISOR AND DOCTORAL COMMITTEE

Ideally, the process of identifying the potential Research Supervisor and the formation of a Doctoral Committee would start from day-1 of the program. SME expects this process to be completed by the end of the third semester (i.e., by Spring, 2020 for those who are admitted in Monsoon, 2019). The first Doctoral Committee meeting and the Comprehensive Viva Voce (CVV) will be scheduled before the end of the following semester.

At the CVV, the candidate is expected to present his/her broad theme and direction of the intended research project. In addition, an oral examination will test the proficiency of the candidate in the subjects of study during the past two semesters. The CVV committee will consist of the members of the DC and another SNU faculty outside of SME, who is related to and well familiar with the proposed field of research of the candidate.

A maximum of two attempts will be given to the candidate to clear the CVV. The CVV will be conducted during the first half of July every year. For candidates who are unsuccessful in clearing the CVV in their first attempt, another opportunity will be given during the month of August. A failure to clear the CVV in these two attempts will result in the complete elimination of the candidate from the program. The candidate will be considered eligible for Candidacy to PhD only if he/she clears the CVV.



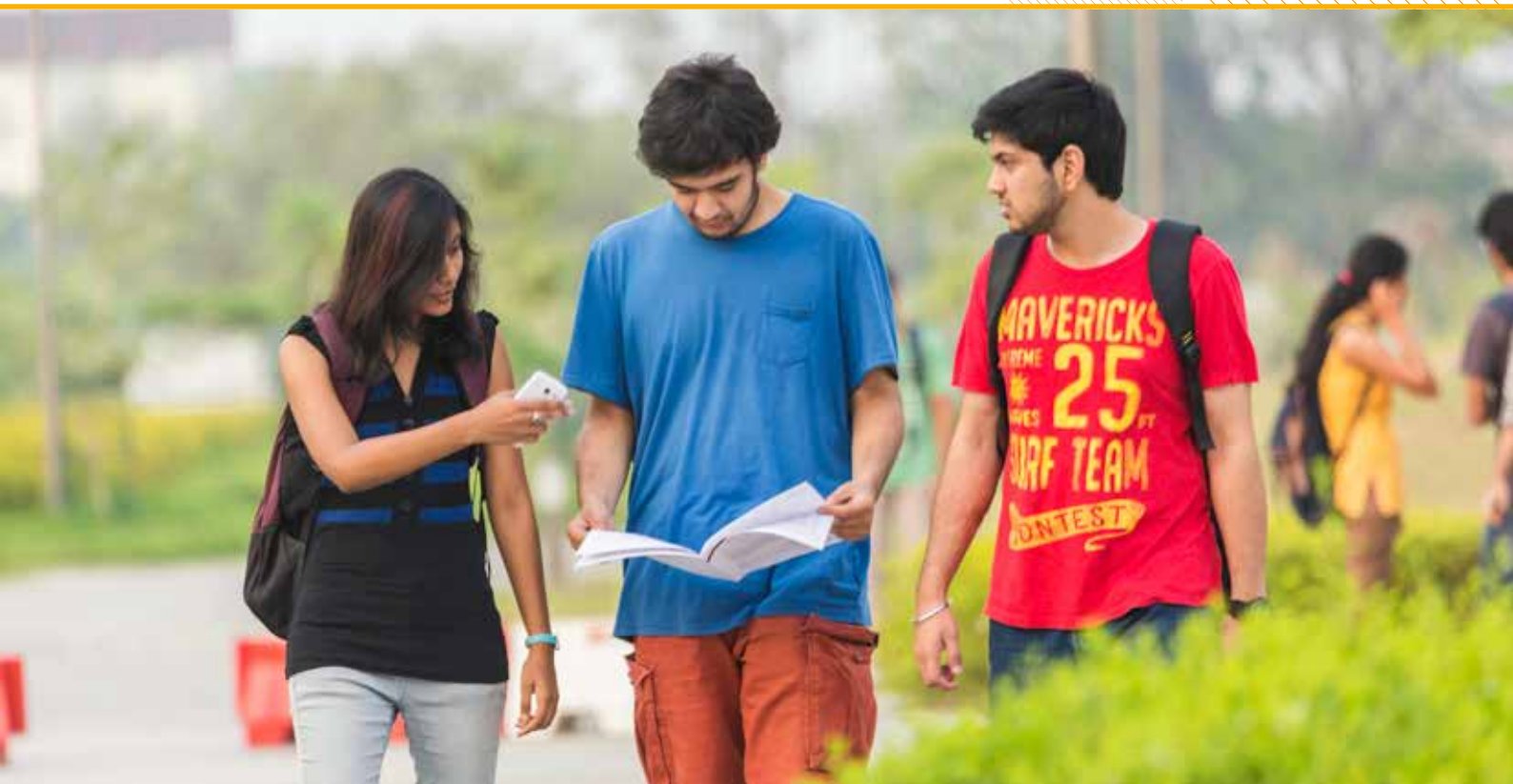
POST-CANDIDACY PROGRESS MEETINGS (DTD 899)

Post-candidacy, the candidate's progress will be reviewed by the DC before the end of each semester, until the final submission of the thesis report in the specified format. Assuming a normal progress of thesis work, a candidate will be submitting his/her final thesis report within the following six semesters after the completion of coursework. Each such review seminar with DC is named as Doctoral Thesis (Code: DTD 899) with 12 credits of course equivalence. An 'S' grade will be awarded in DTD 899 for the semester if the scholar's progress in research is satisfactory; and a 'U' grade will be awarded in DTD 899 if the scholar's progress in research is unsatisfactory.



PRIMARY AREA OF RESEARCH

The primary area of research will be managed by the academic department at SME to which the candidate is admitted. This department will have the primary administrative responsibility towards the candidate and will co-ordinate with related departments of SME or other Departments / Schools of the University in cases of inter-disciplinary theses. Usually, the Thesis Supervisor will also be appointed by this "Primary" department. However, given the changed preferences and nature of the proposed work, the candidate will be allowed to change his/her primary area of affiliation with the consent of the respective departments and the Research Advisor(s).





FEES AND FINANCIAL AID

Detailed information about the fee structure and the nature of assistantships are available on the website (<https://snu.edu.in/sites/default/files/Fees%20Structure%202018-2019.pdf>). All full time PhD students admitted into the program shall receive a doctoral fellowship consisting of 100% tuition fee waiver and 70% hostel fee waiver. The student shall also receive a monthly stipend of ₹50,000 for the first two years and ₹55,000 for the third and fourth years subject to satisfactory performance in the program evaluated continuously, and compliance with all University regulations.

Application Fees

You will be required to pay a non-refundable application fee of ₹1,200 (One Thousand Two Hundred Only) by credit/debit card or demand draft drawn in favour of Shiv Nadar University, payable at Noida.



HOSTEL FACILITIES

The residential nature of the University expects all full-time PhD students to stay inside the campus. The University provides accommodation on a single room occupancy basis to all PhD students.



APPENDIX 1: INDICATIVE LIST OF ELECTIVE COURSES

Sl.No.	Course Name	Credits
1	Empirical Corporate Finance	2
2	Research in Accounting and Market Efficiency	3
3	Ethics in Business and Management	3
4	Investigation of Macro and Micro Aspects in Human Resource Management	3
5	Market Microstructure and Asset Pricing	2
6	Public Finance for pre Phd Coursework	2
7	Quantitative Techniques in Management - 2	2
8	Advanced Quantitative Methods in Management	2
9	Group Composition, Processes and Productivity	2
10	Introduction to System Dynamics and Thinking in Management	3
11	Advances and Optimizations in Supply Chains	2
12	Doctoral Seminar on Fundamentals of Strategy	2
13	Management of ip in Business	3
14	Creativity and Innovation	3





SHIV NADAR UNIVERSITY

CONTACT

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