

SHIV NADAR

INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
DELHI NCR

SOCIAL SECTOR INTERNSHIP

SCHOOL OF MANAGEMENT &
ENTREPRENEURSHIP



BACHELOR OF MANAGEMENT STUDIES

BROCHURE

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DEAN'S MESSAGE



DR. BIBEK BANERJEE

Dean, School of Management & Entrepreneurship
Dean, Academy of Continuing Education
University Professor of Marketing, Strategy and Economics
Director, University Strategy & Planning

The tumultuous developments of the first two decades of the 21st century are already beginning to transform the world of business to drive major economies and corporations toward sustainability goals involving the planet and its people. Generation Z has the highest stakes in shaping the future of the 21st century economies and businesses in manners that do not cannibalize the planet and its society.

It is our priority and responsibility, at the School of Management and Entrepreneurship, Shiv Nadar Institution of Eminence, to provide our students a platform wherein they come face-to-face with the trade-offs and tensions to make responsible decisions; and gain useful perspectives through multiple components in the curriculum, such as the Social Sector Internship (SSI).

These platforms provide our graduates the context, the empathy, and expertise to take decisions keeping in mind the triple bottom-line involving people, planet and profit, irrespective of the professional or entrepreneurial roles they assume in the future.

We are confident that the SSI with reputed and well governed not-for-profit organizations, and under the guidance of experienced professionals will be of enormous help in shaping the bright young minds of our students to create social capital with multiplier effects. I invite you to know more about the School of Management and Entrepreneurship, its unique curriculum and pedagogy, and the student profiles for you to recruit them for potential internship opportunities in your organization.

Join us in shaping the very best of future leadership in these epochal times.

SSI COORDINATOR'S MESSAGE



PROF. SUDARSHAN NAIDU

Associate Professor &
SSI Co-ordinator
School of Management and
Entrepreneurship

The School of Management and Entrepreneurship believes in producing responsible corporate citizens who are conscious of the context and consider - social, economic, and environmental issues in every action and decision. Therefore, we have incorporated the Social Sector Internship (SSI), a unique and compulsory component in the BMS program, to provide exposure to real-life issues of the world.

The SSI will help our graduates to be more humane, empathetic, and committed and lead any project and organization (government, for-profit, and not-for-profit). I am confident the students will take a deep interest in the internship and learn under the guidance of experts in the development sector.

I request the organizations to visit the campus, interact with students, and recruit for the internship. Join us in preparing future leaders.



SHIV NADAR INSTITUTION OF EMINENCE

(DEEMED TO BE UNIVERSITY)

Shiv Nadar Institution of Eminence, Delhi NCR is the youngest university in India to be accorded the coveted 'Institution of Eminence' status by the Government of India. The University is also the youngest ranked among the Top 100 Universities for the last 5 years in the National Institutional Ranking Framework, Ministry of Education, India.

The University today has a vibrant community of over 2900 students, more than 3000 alumni, and world-class faculty from ranked universities worldwide. Our 286-acre campus in India's National Capital Region offers students an enriching ecosystem of learning, sports, green spaces, & entrepreneurial opportunities.

SHIV NADAR INSTITUTION OF EMINENCE @ A GLANCE



5

SCHOOLS



36

DEPARTMENTS



42

PROGRAMS
OFFERED



250+

FACULTY
MEMBERS



286

ACRE
CAMPUS



30+

SPORTS
FACILITIES



2900+

STUDENTS



₹ 3000 Cr.

INVESTMENT

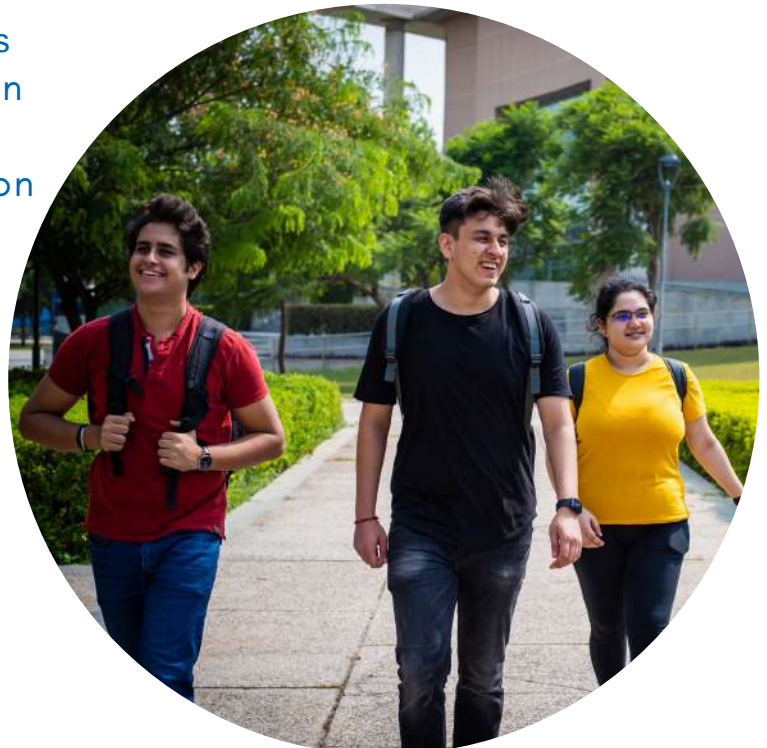
SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

The School of Management & Entrepreneurship (SME) at Shiv Nadar IoE was established in 2014 with the goal of developing a premier business school in India that would serve the world. Its comprehensive programs have been designed by distinguished faculty from Harvard Business School, The Haas School of Business, U.C. Berkeley and Indian Institutes of Management. The School's faculty members have been drawn from top institutions across India and all over the world, and it has made significant investments in acquiring state-of-the-art educational technology and infrastructure. SME houses modern and well-equipped labs for financial trading, innovation prototyping and 'digital experience' simulations.

The School has established a deep student-centric foundation for advanced experiential learning, incubation and entrepreneurship. Students at SME are equipped with the knowledge and competencies to flourish in the new-age digital economy in an international context through opportunities of global exposure, thanks to our partnerships with some of the top institutions abroad and hands-on learning on entrepreneurship at the in-house Atal Incubation Centre (AIC) wing, supported by NITI Aayog's Atal Innovation Mission, Government of India. The School offers best-in-class management programs from undergraduate to the PhD level.

PROGRAMS OFFERED

- Bachelor of Management Studies
- Bachelor of Science (Research) in Economics and Finance
- Masters of Business Administration
- MBA Executive
- MBA in Analytics
- PhD





BACHELOR OF MANAGEMENT STUDIES

The Bachelor of Management Studies (BMS) program has been developed as a unique offering in India. It provides the students with a strong foundation of specialized knowledge, experiential learning and opportunities for early global exposure. It is aimed at shaping students into well-rounded global citizens who have a broad multidisciplinary base of knowledge and a 'worldview'- Shiv Nadar IoE's special differentiator - along with depth and specialization in several job-oriented and 'in-demand' areas in Management.

With path breaking offerings like The Venture Lab (TVL), where students build and execute businesses right from scratch, the goal is to give students the best of both worlds - versatility that prepares them for any career, including higher education and targeted acceleration into chosen career tracks.

Core Courses: Fundamental courses that equip students with a holistic understanding of business and management.

Management Elective Courses: Specialized courses across the domains of Finance, Marketing, Decision Sciences and Operations, Economics, Organizational Behavior, and Strategic Management.

University Wide Electives: Multi-disciplinary courses that allow students to explore their areas of interest in other disciplines across Shiv Nadar IoE.

Core Common Curriculum: A set of courses aimed to expose students to essential practice and knowledge from different categories.

The Internships: Structured programs to provide students with industry experience.

- **Social Sector Internship:** A 2-month internship with an organization in the development sector at the end of the second year.
- **Business Sector Internship:** A 2-month internship with an organisation in the corporate sector, at the end of the third year.

SOCIAL SECTOR INTERNSHIP (SSI)

Social responsibility is one of the priority areas of the School of Management and Entrepreneurship. We want our graduates to be more responsible towards society and make them more humane and ethical. The social sector internship was introduced as a compulsory component of the BMS curriculum to serve this purpose.

The SSI is an opportunity to work on real-life projects with non-profit organizations (NGOs, government agencies, cooperatives, CSRs, etc.) under the guidance of eminent development professionals. During the internship, students work for eight weeks on projects assigned by reputed not-for-profit organizations.



OBJECTIVES OF THE SOCIAL SECTOR INTERNSHIP:

- Understand the socio-cultural, political and economic factors and sensitize the students to different facets of the society.
- Understand the role and working of various institutions (formal and informal) in the developmental space.
- Explore the opportunities for doing business at the bottom of the pyramid.
- Contribute to developmental organisations by working on live projects.
- Understand the challenges faced by professionals working in the social sector.

Duration of Internship: 8 weeks

Tentative start date: 1 June 2023

Last date for sending projects : 20 April 2023



SSI ROADMAP

Organisations send project proposals to SSI committee at ssi2023@snu.edu.in

SSI coordinator scrutinizes the proposals

Students provide preferences for projects, after which organisations start the recruitment process

A faculty guide will be allocated for each project

Commencement of internship: Student report to organisations

At the end of the internship, students submit a report and present their findings to organisations

Project will be evaluated by the faculty in consultation with reporting officers

STUDENT TESTIMONIALS

I was fortunate to get an experience of working in the organization that helps in building a safe environment for students. From field work in communities to visiting schools each day had something different to offer during the course of my work there. The internship helped in bringing a change in my approach towards various social issues and also helped in grabbing an exciting experience.

Raamya Punn
Kailash Satyarthi Children's Foundation



Sheronika Budha Chhetri
Slisha Youth Internship Program

This was much more than just an internship for me. It made me realize how much I have to work and give back to society. Similarly, this project also proved that small interventions can bring huge changes in the lives of people and eventually lead to the betterment of the society as a whole. Through this project I could witness the power of one small initiative which created a huge positive impact in the lives of individuals.

Working with the team at CHAI was an amazing experience. I was struck by the passion and commitment of everyone I worked with, and I was inspired by the impact they were making in the fight against HIV/AIDS and other diseases. I was able to gain a deeper understanding of global health initiatives and the challenges faced by healthcare systems in developing countries. I was humbled by the entire experience.

Aryaki Sakera
Clinton Health Access Initiative



SOME OF OUR PAST RECRUITERS



STUDENT-LED CLUBS & SOCIETIES CREATING SOCIAL IMPACT



Girl Up SNloE: Girl Up Shiv Nadar University is a chapter of the Girl Up Campaign, an initiative by the UN Foundation. Their goal is to influence local communities, promoting worldwide tolerance, respect for one another and many more. Girl Up Shiv Nadar University has been able to make a significant social contribution to the empowerment of women and children. Being a part of Girl Up means speaking out for change in the area of human rights and associating with a community of young leaders.



AURA- Shiv Nadar loE is a non-profit student organisation that works with NGOs to assist students in their academic endeavors. The student volunteers from AURA have been working as teachers at Prathmik Madhyamik Vidhyalaya, a government-run elementary school, in the Dadri locality.

The club has made several trips to the school, where it has instructed pupils studying in 3rd-8th grade. The club has also organized a number of on-campus activities to support the less privileged.



A cleaner and greener society is what Go Green strives towards. Its goal is to increase pupils' knowledge of environmental issues so they can understand them. They want to foster a sense of environmental responsibility and a personal commitment to preserving and safeguarding the environment.



This chapter of Shiv Nadar Institution of Eminence has been spreading smiles and meals for seven years now. Since the chapter's establishment in 2016, the club has provided more than 4000 dinners. Members of the Feeding India team at Shiv Nadar University are dedicated to eradicating hunger and lowering food waste on campus. Furthermore, the team plays games with the pupils and ensures their enjoyment while delivering food to the schools in and around Dadri.

BATCH STATISTICS



63



53

NATIVE STATES

DELHI NCR

30

UTTAR PRADESH

18

GUJRAT

1

KERALA

1

MADHYA PRADESH

1

WEST BENGAL

1

MAHARASHTRA

2

ANDRA PRADESH

5

PUNJAB

8

TAMIL NADU

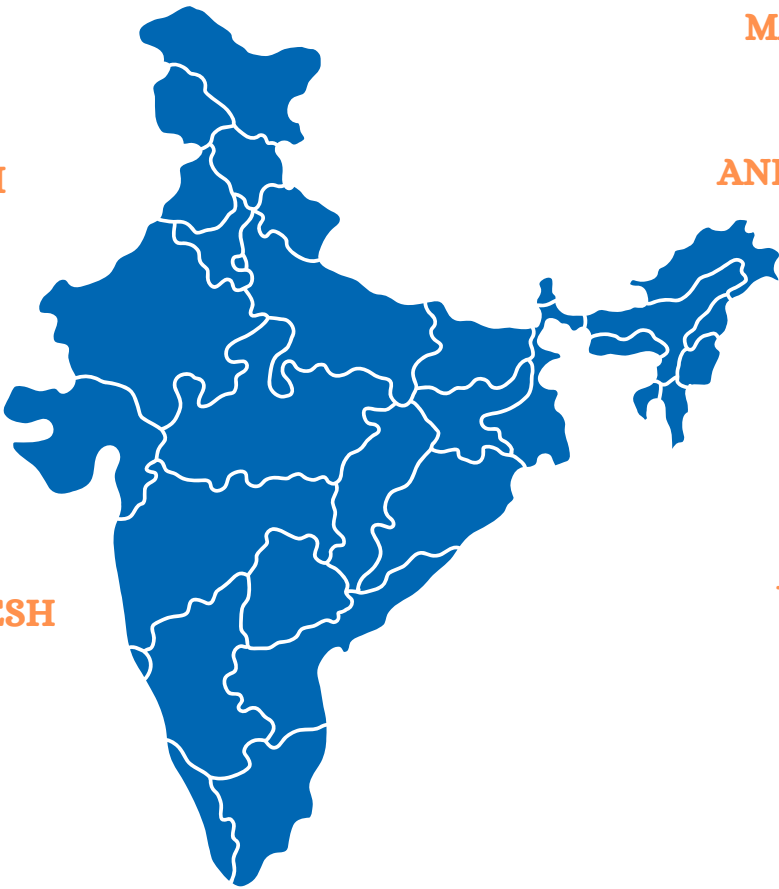
7

UTTRAKHAND

3

KARNATAKA

1



LANGUAGES

116

ENGLISH

90

HINDI

7

TAMIL

5

TELUGU

8

PUNJABI

1

BENGALI

1

FRENCH

1

GERMAN

1

KANNADA

1

GUJRATI

1

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