

SHIV NADAR

INSTITUTION OF EMINENCE DEEMED TO BE

UNIVERSITY

DELHI NCR



SOCIAL SECTOR INTERNSHIP

BACHELOR OF MANAGEMENT STUDIES (BMS)
SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP (SME)

BROCHURE - 2026

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MESSAGE FROM THE SSI COORDINATOR



Prof. Sudarshan Naidu

Chair, MBA Program &
SSI Coordinator

Responsible management education is a priority of the School of Management and Entrepreneurship. Social Sector Internship is a bold and innovative experiment introduced in the Bachelor of Management Studies (BMS) program to expose students to the realities and problems society is grappling with. The internship plays a critical role in influencing the thoughts, motivations, attitudes, and values of students and transforming them into responsible managers and corporate leaders.

I am confident the students will take a deep interest in the internship and learn under the guidance of experts in the development sector. I request the organisations to visit the campus, interact with students and recruit them for the internship.

Join us in preparing future leaders.



SHIV NADAR UNIVERSITY, DELHI NCR

India's Premier multidisciplinary research university

Shiv Nadar University, Delhi-CR was established in 2011 by Mr. Shiv Nadar, one of Asia's foremost philanthropist and a pioneer of India's technological revolution. It is the youngest university to be recognized as an Institution of Eminence by the Government of India, a distinct category of institutions mandated to achieve global excellence. Located in a sprawling campus in the National Capital Region, of India, the university draws faculty from top institutions in India and across the world.

Shiv Nadar IoE houses four Schools and one Academy:

- School of Management and Entrepreneurship
- School of Humanities and Social Sciences
- School of Natural Sciences
- School of Engineering
- Academy of Continuing Education

RECOGNITIONS



Recognised as an Institution of Eminence

1 of the only 4 private universities in the country to be designated as an Institution of Eminence by the Government of India



National Institutional Ranking Framework (NIRF)

Youngest university to be ranked among the top 100 of NIRF, 9 years a row



2025 Research Leaders: Ranked #25

Among Leading Academic Institutions Nature Index India 2025



41 in India; amongst top 36% in Asia

QS Asia Ranking 2024



Awarded University of the year 2024 (Emerging category under 15 years)

10th FICCI Higher Education Excellence Awards 2024



#3 Top private university in India

#5 Top private university for employability

(Indian Institutional Ranking Framework 2024)



#1 India's Best Young University (Private) | #1 India's Best Young Multidisciplinary University (Private) | #2 India's Best Young STEM University (Public and Private) | India's Best Engineering Colleges - 2023

Careers360 Ranking



Global Top 200; India Top 5

SDG 6 and SDG 2: Times Higher Impact Ranking 2023, 2024



SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

Established in 2014, Shiv Nadar IoE's School of Management & Entrepreneurship (SME) aspires to be India's premier global business school. Crafted by distinguished faculty from prestigious institutions worldwide, SME boasts comprehensive programs and cutting-edge labs for financial trading, innovation prototyping, and digital simulations. With a focus on experiential learning, incubation, and entrepreneurship, SME equips students for success in the new-age digital economy. The school fosters international exposure through global partnerships and hands-on entrepreneurship at the in-house Atal Incubation Centre. Offering top-notch management programs from undergraduate to PhD levels, SME is committed to shaping future leaders for the global stage.

Programs Offered:

- Bachelor of Management Studies
- Bachelor of Science (Research) in Economics and Finance
- Masters of Business Administration (MBA)
- PhD



BACHELOR OF MANAGEMENT STUDIES

The Bachelor of Management Studies (BMS) program provides the students with a strong foundation of specialized knowledge, experiential learning and opportunities for early global exposure. It is aimed at shaping students as producing well- rounded global citizens who have a broad multidisciplinary base of knowledge and a 'worldview' – Shiv Nadar University's special differentiator – along with depth and specialization in several job-oriented and 'in-demand' areas of Management. The goal is to give students the best of both worlds – versatility that prepares them for any career, including higher education and targeted acceleration into chosen career tracks.

Core Courses: Fundamental Courses that equip students with a holistic understanding of business and management.

Management Elective Courses: Specialised courses across the domains of Finance, Marketing, Decision Sciences and Operations, Economics, Organisational Behaviour, and Strategic Management.

University Wide Electives: Multi-disciplinary courses that allow students to explore their areas of interest in other disciplines across Shiv Nadar IoE.

Core Common Curriculum: A set of courses aimed to expose students to essential practice and knowledge from different categories.

The Internships: Structured programs to provide students with industry experience.

- **Social Sector Internship:** A 2-month internship with an organisation in the development sector at the end of the second year.
- **Business Sector Internship:** A 2-month internship with an organisation in the corporate sector at the end of the third year.

The Venture Lab: The Venture Lab immerses students in building and running a real business, equipping them with skills and confidence to tackle future business challenges through hands-on experience

PROGRAM STRUCTURE

1 ST YEAR	Semester 1	Semester 2
	- Quantitative Techniques in Business - I - Managing people in Organizations - From Creativity to Innovation - Management - Introduction to Financial Accounting - Analysis, presentation and report writing - CCC/s	- Economics for Business - I - Managerial Accounting - Quantitative Techniques in Business - II - Introduction to Information Systems and Operations - Management - Electives - UWE/s +CCC
2 ND YEAR	Semester 3	Semester 4
	- Financial Management - Introduction to Marketing - Economics for Business-II - The Venture Lab Phase 1 - Business Law - Elective/s - UWE/s - CCC/s	- The Venture Lab Phase 2 - Elective/s - UWE/s - CCC/s
Social Sector Internship		
3 RD YEAR	Semester 5	Semester 6
	- Solving Business Problems in Digital Contexts - Value and Business Ethics - Strategic Management - Elective/s - UWE/s CCC/s	- Business Simulation - Elective/s - UWE/s - CCC/s
Business Sector Internship		
4 TH YEAR	Semester 7	Semester 8
	- Elective/s - UWE/s - CCC/s - Projects (Elective	- Elective/s - UWE/s - CCC/s - Projects (Elective)

SOCIAL SECTOR INTERNSHIP (SSI)

Social responsibility is one of the priority areas of the School of Management and Entrepreneurship. The Social Sector Internship (SSI) was introduced as a mandatory component of the BMS programme with the aim of nurturing graduates who are more responsible, humane, and ethically grounded. SSI provides students with the opportunity to work on real-life projects with non-profit organisations such as NGOs, government agencies, cooperatives, and CSR initiatives, under the guidance of experienced development professionals. During the internship, students work for eight weeks on projects assigned by reputed not-for-profit organisations.

OBJECTIVES

- Understand the socio-cultural, political and economic factors and sensitise the students to different facets of society.
- Contribute to development organisations by working on live projects.
- Explore the opportunities for doing business at the bottom of the pyramid.
- Understand the role and working of various institutions (formal and informal) in the developmental space.
- Understand the challenges faced by professionals working in the social sector.

DURATION OF INTERNSHIP: 8 WEEKS
TENTATIVE START DATE: 1 JUNE 2026



SSI ROADMAP

Interested organizations provide their proposals to the SSI committee in the prescribed format at ssi2026@snu.edu.in

The project is evaluated by the faculty in consultation with the reporting officer

SSI coordinator analyses the proposals on the basis of project description

Upon concluding the internship, students submit a report and present findings to organisation

Students provide preferences for projects, after which organizations start the recruitment process

Commencement of internship: Students report to their organisations

A faculty guide is allocated to each project

A FEW PAST RECRUITERS



Fairtrade India



Goonj



Tech Mahindra



NITI Aayog



SRF Foundation



TNC India



Udayan Care



Save the Children



Pratham



NASSCOM Foundation



HCL Foundation



Clinton Foundation



Pravah



Drishtee Foundation



NSFI

STUDENT TESTIMONIALS

My tenure as a Strategy and Operations Intern at HCL Foundation Samuday Thoothukudi was an immersive experience that deepened my understanding of grassroots development. Collaborating with stakeholders, I contributed to panchayat development plans, streamlined tailoring unit operations with SOPs, and designed a Fairtrade certification checklist. This experience honed my problem-solving skills and strengthened my passion for driving meaningful social impact.

Sanjith
@HCL Foundation
Samuday Thoothukudi

Asmita Mittal
@Tech Mahindra

My SSI with Tech Mahindra Foundation under Mission VISION, a eye-health initiative for children studying in government schools was one of the most hands-on learning experiences I've had. I worked across field training, data management, and stakeholder coordination, visiting multiple MCD schools and supporting the program through different stages. The experience pushed me to take initiative, face field challenges head on, and apply my academic learning in real-world community settings.

Working as a visibility intern at Pravah was a deeply enriching experience for me. Alongside contributing to communication and visibility efforts, my field visit to Sawda exposed me to grassroots realities and community initiatives. The experience strengthened my understanding of youth leadership, social change, and the role of storytelling in amplifying meaningful impact. I am grateful I got an opportunity to work for youth development initiatives.

Saanvi Jain
@Pravah

Raamyia Punn
@Kailash Satyarthi
Children's
Foundation

I was fortunate to get an experience of working in the organization that helps in building a safe environment for students. From field work in communities to visiting schools each day had something different to offer during the course of my work there. The internship helped in bringing a change in my approach towards various social issues and also helped in grabbing an exciting experience.

BATCH STATISTICS



109



61

DELHI NCR
49

UTTAR PRADESH
57

TAMIL NADU
14

MAHARASHTRA
3

RAJASTHAN
1

UTTARAKHAND
1

ANDHRA PRADESH
2

ASSAM
1

GUJARAT
1

PUNJAB
4

TELANGANA
6

BIHAR
1

JHARKHAND
2

MADHYA PRADESH
1

HARYANA
22

CHHATTISGARH
2

KERALA
1

CHANDIGARH
1

WEST BENGAL
1



LANGUAGES

ENGLISH
163

HINDI
53

TAMIL
11

TELEGU
6

ASSAMESE
1

BENGALI
1

OUR FACULTY



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