SHIV NADAR
INSTITUTION OF EMINENCE DEEMED TO BE
— **UNIVERSITY** —
DELHI NCR

INTERNATIONAL COLLEGE

ASU Arizona State University

Dual Degree Program in Collaboration with ASU
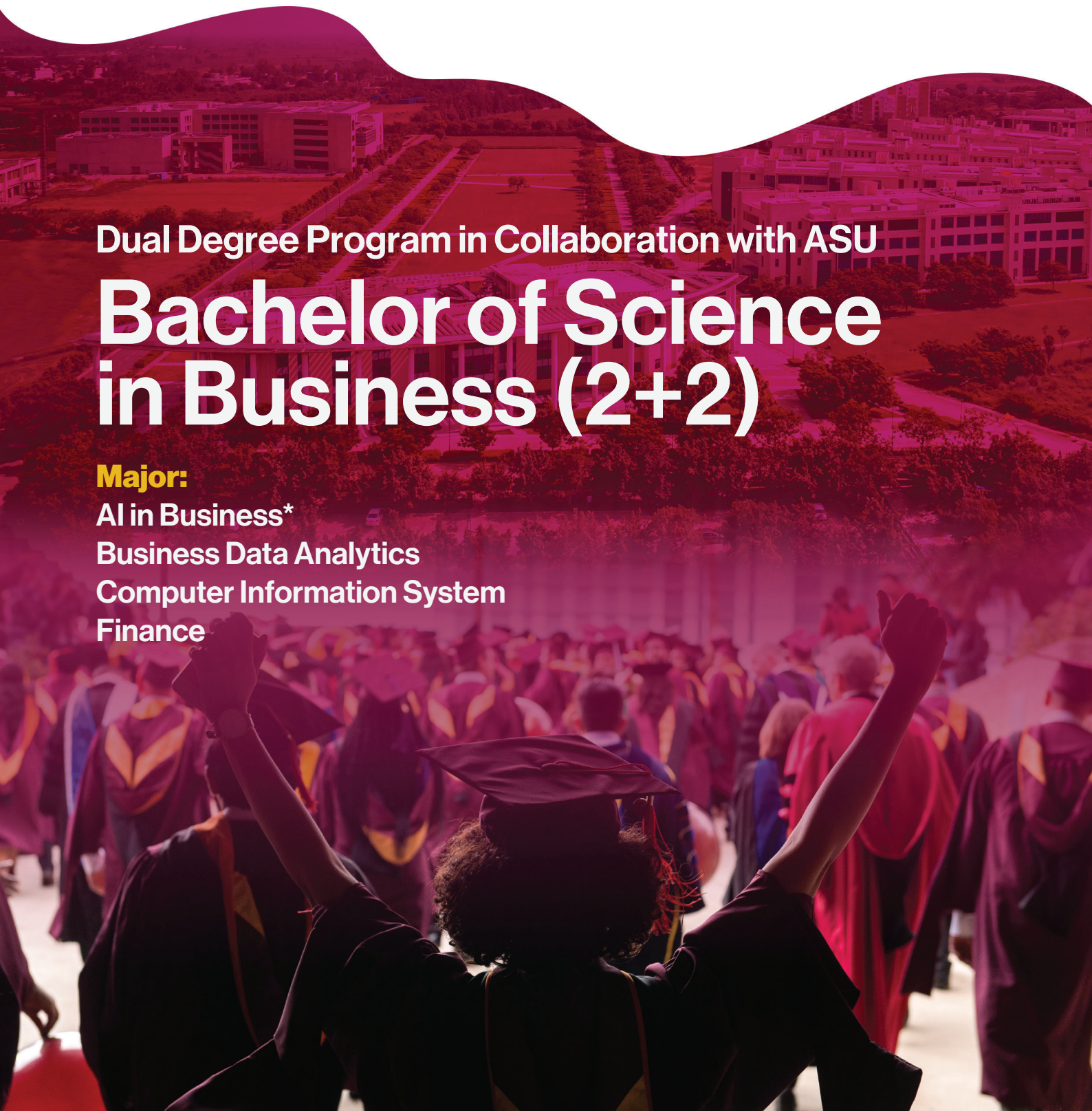
Bachelor of Science in Business (2+2)

Major:
AI in Business*
Business Data Analytics
Computer Information System
Finance

Shiv Nadar University, Delhi-NCR
India's premier multidisciplinary research university

Shiv Nadar University, Delhi-NCR was established in 2011 by Mr. Shiv Nadar, one of Asia's foremost philanthropist and a pioneer of India's the technological revolution. It is the youngest university to be recognized as an Institution of Eminence by the Government of India, a distinct category of institutions mandated to achieve global excellence. Located in a sprawling campus in the National Capital Region, of India, the university draws faculty from top institutions in India and across the world.

Recognitions

Recognized as an Institution of Eminence
1 of the only 4 private universities in the country to be designated as an Institution of Eminence by the Government of India

Ranked among the top 100 universities in NIRF for nine consecutive years
National Institutional Ranking Framework (NIRF)

2025 Research Leaders: Ranked #25 Among Leading Academic Institutions
Nature Index India 2025

41 in India; amongst top 36% in Asia
QS Asia Ranking 2024

Awarded University of the year 2024 (Emerging category under 15 years)
10th FICCI Higher Education Excellence Awards 2024

#3 Top private university in India | #5 Top private university for employability
Indian Institutional Ranking Framework 2024

#1 India's Best Young University (Private) | #1 India's Best Young Multidisciplinary University (Private) | #2 India's Best Young STEM University (Public and Private) | India's Best Engineering Colleges - 2023
Careers360 Ranking

Arizona State University, USA-
A New American University

Two decades ago, Arizona State University set forth a new and ambitious trajectory to become a comprehensive knowledge enterprise dedicated to the simultaneous pursuit of excellence, broad access to quality education and meaningful societal impact. From that point forward, all of its energy, creativity and resources have been brought to bear on the design of a uniquely adaptive and transdisciplinary university committed to producing master learners. Today, ASU exemplifies a new prototype for the American public research university.

At ASU, our culture of innovation and inclusion draws pioneering researchers to our faculty and attracts highly qualified students from all 50 states and more than 155 nations. ASU is expanding academic and entrepreneurial opportunities for every type of learner at all stages of life.

#1 in the U.S. for innovation
ASU ahead of MIT and Stanford
— U.S. News & World Report, 11 years, 2016–26

#2 in the U.S. for employability among public universities
ASU ahead of UCLA, University of Michigan and Purdue
— Global Employability University Ranking and Survey, 2025

Why pursue a dual degree with Shiv Nadar University and Arizona State University?

These dual degree programs provide exceptional opportunities for students in India through a first-of-its-kind collaboration between the most innovative university in the United States and India's leading multidisciplinary research university, Recognized as an Institution of Eminence by the Government of India.

Take your business education global with the BS in Business program jointly offered by Shiv Nadar University, Delhi-NCR, and Arizona State University (ASU) — ranked among the most innovative universities in the US.

Major

| AI in Business* | Business Data Analytics | Computer Information Systems | Finance |

This pioneering program blends the academic excellence of SNU with ASU's world-class curriculum. By integrating ASU courses into your study plan, you can earn transferable credits and move to ASU in your third year, completing both an SNU and an ASU degree — all within the same timeframe as a single program.

Gain international exposure, access cutting-edge learning, and graduate with two globally recognized degrees that open doors to limitless opportunities.

- Obtain a bachelor's degree from W.P. Carey, a business school that has maintained accreditation by the Association to Advance Collegiate Schools of Business (AACSB) for more than 60 years.

- ASU is #17 for undergraduate teaching as per U.S. News & World Report 2026 ahead of UC Berkeley and Cornell University.

- The Global Employability University Ranking & Survey (GEURS), 2024 has ranked ASU #2 in the U.S. for employability among public universities ahead of UCLA, University of Michigan and Purdue.

- Obtain the option to work in the US for up to 3 years after completing your degree - 1 year for a BS in Business with a specialization in Finance.

Compare your dual degree program with other options:

Category	4-year Full Time Program at ASU	Dual Degree	Degree at Premier Indian University and Foreign University Campus in India
Degree	ASU	Both ASU And SNU	Indian/Foreign institution
Opportunity for an international work Permit (OPT, PSW etc.)	Up to 3 years STEM OPT (one year for finance major)	Up to 3 years STEM OPT (one year for finance major)	Not available
Student Experience	Full immersion at ASU	• Best of both Indian and international experience • Selected courses jointly taught with ASU faculty • Summer immersion at ASU campus (Optional)	Limited international exposure, usually not integrated into the curriculum
Approximate Cost of Undergraduate Degree (Including Living Expenses, In USD)	$249,000	$150,000	$40,000 to $60,000

Why pursue a
Bachelor of Science in Business?

Pursuing a **Bachelor of Science in Business** with major in **AI in Business*, Business Data Analytics, Computer Information Systems, or Finance** offers a powerful blend of business acumen and technological expertise. This degree prepares students to thrive in a digital-first economy by combining core business knowledge with cutting-edge skills in data analysis, artificial intelligence, information systems, and financial innovation. Graduates gain the ability to make data-driven decisions, manage technology-driven projects, and lead organisations through digital transformation. Whether aiming for careers in analytics, IT management, finance, or AI strategy, this interdisciplinary program equips students with the technical and strategic tools needed to succeed in a rapidly evolving global marketplace.

Major

AI in Business*: The Bachelor of Science program in Artificial Intelligence in Business equips students with the technical AI and business skills required to succeed in the constantly evolving landscape of technology and information systems. It prepares business students to leverage AI mindfully, toward meaningful value creation within an organization. Students learn how AI technologies work and how to deploy AI successfully within a business, and they are given opportunities to practice these skills in an organizational setting. Graduates are equipped to make impactful, ethical changes in the business landscape. With this versatile degree, graduates are well-positioned to pursue a wide variety of roles, including AI Program Manager, business consultant, product manager among others.

Business Data Analytics: BS Business Data Analytics is a Science, Technology, Engineering, and Mathematics (STEM)-designated program emphasizing organizational and technical competencies to implement data gathering, cleansing, integration and modelling tasks as well as data asset analysis for business applications. The program covers data warehousing, dimensional modelling, big data analytics methods and visualisation tools and techniques, and it introduces topics such as data mining and predictive analytics. Many graduates serve as architects, change agents and analytics tool suite operators for business and government.

Computer Information System: Computer information systems are part of every business and organization. In this program, students learn about the exciting and innovative ways that information technology is used to help organization succeed. In particular, students learn about business intelligence for competitive advantage, business processes for workflow redesign, data management for decision-making, distributed systems for collaboration and globalization, enterprise integration for synergy, project management and solution development for value creation. Potential employers can range from the healthcare industry to the federal government.

Finance: Whether ascending to the top ranks of the venture capital industry, executing multimillion-dollar real estate deals or becoming successful entrepreneurs with their own ideas and drive, graduates of the BS program in Finance from the W.P. Carey School of Business is equipped to succeed. Graduates are prepared for careers in consulting, corporate financial management, depository institutions, financial services, investment banking, investment management, and portfolio analysis.

Program Accreditations

The BS program in Business, offered by the W. P. Carey School of Business at Arizona State University, is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Program Details Year 1 to Year 4

	Year 1 and Year 2	Year 3 and Year 4
Campus	SHIV NADAR — UNIVERSITY — DELHI NCR INSTITUTION OF EMINENCE DEEMED TO BE INTERNATIONAL COLLEGE	ASU Arizona State University
Registration Status	• Student registered with Shiv Nadar • Student SNU ID created.	• Student registered with ASU • Student ID created with ASU
Faculty	• Shiv Nadar University faculty • Selected courses jointly taught with ASU faculty	• ASU faculty
Student Supports	• Shiv Nadar University orientation • Work at SNU campus as an OCJ • Guaranteed accommodation on campus for 2 years • Shiv Nadar University academic advising • ASU certificate courses	• ASU orientation • ASU housing assistance • ASU academic advising and mentoring • ASU paid student work under F1
Summer Experience (Optional)	ASU Summer Experience at the Tempe, Arizona campus with a focus on developing leadership skills. Short duration study abroad courses are also available within the alliance network.	

Fee Structure

Shiv Nadar University, Delhi-NCR, India (Year 1 and Year 2)

Tuition Fees*	Living Expenses*	Admission Charges	Security Deposit
₹ 8,00,000 per year for 2 years	₹ 2,43,500 per year for 2 years	₹ 60,000 (one time)	₹ 30,000 (refundable at the end of 2 years)

Disclaimer:

* The living expenses include hostel fees, mess charges, and laundry charges, and they cover access to 24×7 primary medical services. The hostel fee is considered for twin-sharing AC rooms.

* The hostel room type and the eligibility of hostel category may change from time to time, and in case the student is given or opts for higher category hostel room types, the student will have to bear the additional expense of the higher category hostel room as per the actual allocation. The decision of the Dean of Students regarding the allocation of hostel rooms each year based on availability and demand would be final.

* Tuition fees and living charges will be revised annually by up to 8%.

Arizona State University, USA (Year 3 and Year 4)

Tuition Fees*	$ 45,000 (approx) per year for 2 years
Living Expenses*	$15,000 (approx) per year for 2 years

Disclaimer: * This is only an estimated fee for Academic Year 2028–2029. Arizona State University reserves the right to increase or modify tuition and fees without prior notice, upon approval by the Arizona Board of Regents or as otherwise consistent with Board policy.

To check the existing tuition fee distribution, refer to the ASU tuition estimator: https://tuition.asu.edu/cost/tuition-estimator

ASU New American University (NAMU) Scholarship

Arizona State University offers merit-based scholarships to outstanding incoming international students. Students are considered for this award when they are admitted to ASU. No separate application is required.

Eligibility Factors:
Highly competitive GPA and TOEFL/IELTS score.
(Note: If a student takes the English for UG Admission & Achievement (EUGAA) course to fulfil English language proficiency, then they will be evaluated on GPA only.)

Enrollment Status: Full-time

Academic Level: Incoming transfer (undergraduate)

Location: Downtown Phoenix, Polytechnic, Tempe, West Valley, ASU in Los Angeles (does not include ASU Online programs)

Award Levels: $3,000 to $10,000 per year

Renewable: Up to 2 semesters for 3+1 students, and 4 semesters for 2+2 students. Must maintain full-time enrollment and a minimum cumulative ASU GPA of 3.00.

Notes:
- Eligibility and award values are determined by visa status and tuition classification (e.g., dual citizens or students not on F-1 could change values/eligibility).
- Transfer NAMU values, eligibility criteria, and whether an offer is extended are determined on an annual basis. There are times when Spring values/eligibility vary from Fall.
- Renewal criteria require completion of at least 30 semester credits annually and a 3.0 GPA.
- The term of the award is up to two years (four semesters total), depending on the profile at the time of admission.
- The annual award value is split and awarded by the Fall and Spring semesters.
- Students who attend programs on the West Valley or Polytechnic campuses may be eligible for additional scholarships.

Education Loan

Shiv Nadar University, Delhi-NCR, India (Year 1 and Year 2)
Please connect: dualdegree.admissions@snu.edu.in

Arizona State University, USA (Year 3 and Year 4)
Student loans through multiple partners, with the option to take a full 4-year loan or for 2 years at ASU

- Option for no collateral or cosigner
- Loans up to $150,000 to cover tuition and living expenses in India and the US.
- 10 to 14-year repayment and fixed interest rates for the entire term of the loan
- Hassle-free application approval process in 10–14 days (conditional offer in 2-3 days)
- No prepayment penalty
- Option also to claim Indian Tax benefits on student loans.

For more information visit: https://snuadmissions.com/#eduloan

Eligibility for Admissions

Minimum 65% marks aggregate in Class 12th Board exam including English.

Transfer requirements to ASU after successful completion of first two years at Shiv Nadar University, Delhi-NCR:

a. Minimum GPA of 6 out of 10 as per Shiv Nadar University grading system applicable.

b. Other essential requirements for transfer:

    i.   1230 SAT Reasoning or
    ii. 25 ACT Score, or
    iii. 3.40 GPA on a scale of 4 in ASU competency courses in high school

c. English Language Proficiency Requirement: English proficiency tests with minimum scores must have been taken no longer than two years before the student's start date at ASU. Any one of the following:

    i)   A minimum TOEFL iBT score of 61 (internet-based test, taken in a testing center)
    ii) A minimum IELTS score of 6.0
    iii) A minimum PTE score of 53
    iv) A minimum Duolingo English score of 95

*The articulation agreement is in process and subject to final approval.

Admission Process
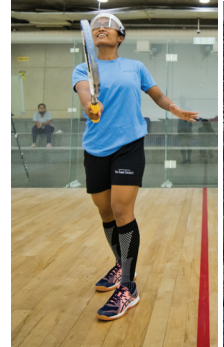# Bachelor of Science (BS) - Business

Route 1:
SNUSAT

Route 2:
JEE Main 2026
or 2025

Route 3:
College Board SAT
– *Valid SAT score*

Route 4:
ACT–Valid ACT score

Route 5:
CUET 2026

Life at
Shiv Nadar University

Shiv Nadar University, Delhi-NCR Campus

For Shiv Nadar University, Delhi-NCR
Admission Team:
Write to us at dualdegree.admissions@snu.edu.in
Call: +91 8448873321
Landline: 0120-7170177 / 3608753
Toll-free: 1800-102-1768

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