SHIV NADAR UNIVERSITY

Shiv Nadar University Launches MBAx Program for Working Professionals

07 December 2020, Greater NOIDA: Shiv Nadar University, India's leading multidisciplinary and research-focused university, has launched MBAx - a full-time management Degree program designed especially for working professionals. Offered by the School of Management & Entrepreneurship at the University, MBAx is a two-year program and will be delivered in a modularly flexible mode, allowing working professionals to balance their careers along with their academic pursuit. The program commences in January 2021 and admissions to it are open.

MBAx is distinguished by its focus on market relevance, internationally acclaimed faculty, future ready curriculum, and a flexible delivery schedule that meets the needs of the on-the-go professionals, who want to boost their career without having to forego their current jobs.

Announcing the new program, **Dr Bibek Banerjee, Senior Dean and University Head of Strategic Initiatives, and the Director of School of Management and Entrepreneurship at Shiv Nadar University** said, "The ongoing pandemic has hit the Ctrl+Alt+Reset for our lives in general, and the business world in particular. A tectonic shift has ushered in new business realities, and with that, also changed the way learning needs to be delivered. MBAx is specifically designed to empower young, working professionals with the skills and the tools to successfully navigate the uncertain world ahead."

The School of Management & Entrepreneurship at Shiv Nadar University enables this world-class program by its credentialed faculty drawn from top institutions around the world, and by offering an extensive industry exposure, research opportunities, a global immersion opportunity, and a lot more. The MBAx program covers new-age subjects and concepts including Design Thinking, Block Chain, AI-ML, Business Analytics, Financial Engineering and Digital Transformation Strategy.

The program is delivered through a blend of online and face-to-face sessions, site research, project- based activities, workshops with industry experts, business simulations, and case studies.

Eligibility criteria for admission into the MBAx program: work experience of at least two years and a Bachelor's degree or equivalent with at least 50% marks or equivalent CGPA from any of the recognized/Deemed universities, institutions of national importance or from a recognised professional body including ICAI, ICSI, ICWAI, etc. Eligible candidates will also have to qualify in the Shiv Nadar University Management Aptitude Test as well as a personal interview for final selection. Alternatively, candidates can apply with their CAT/XAT/GMAT/CMAT scores.

About Shiv Nadar University, National Capital Region (NCR):
Shiv Nadar University (www.snu.edu.in) is a student-centric, multidisciplinary and research-focused University offering a wide range of academic programs at the Undergraduate, Master's and Doctoral levels. The University was set up in 2011 by the Shiv Nadar Foundation, a philanthropic foundation established by Mr. Shiv Nadar, founder of HCL. The University is in the quest to become a globally acclaimed center for learning and innovation in the fields of Engineering, Natural Sciences, Humanities & Social Sciences, and Management. The core of the University consists of a select, world-class faculty with doctoral and postdoctoral experiences from ranked universities all over the world.

Shiv Nadar University has recently been selected as one of the ten private '**Institutions of Eminence**' by the Government. In the NIRF (Government's National Institutional Ranking Framework), the University has been the youngest institution in the 'top 100' Overall list, and its score has been rising steadily. In NIRF-2020, it ranked 56 in the 'University' category. Shiv Nadar University has been accredited with Grade 'A' by NAAC (National Assessment and Accreditation Council), valid for a period of five years from 26 November 2019. It is also among a select group of green-field institutions in the country which were awarded the prestigious **Atal Incubation Center** grant by the NITI Aayog, Government of India, in the very first round in 2017.

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