New Nursery for Business Entrepreneurs

Shiv Nadar University ties up with Babson College, USA, to train its management students to become independent and dynamic business leaders

By Sangeeth Sebastian

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ship be taught? The university that cur-

ries the name of one of the country’s most

important self-taught entrepreneurs will

answer this question with an emphatic “yes.”

The Shiv Nadar University (SNU), Noida, has announced that it will roll out new entrepreneurship-focused programmes in 2023. The courses, which will be launched in collaboration with the prestigious Babson College, Massachusetts (USA), provide a unique opportunity to create the right environment for the spirit of entrepreneurship to flourish in an academic setting.

“There is a need for structured and formal interventions through education to nurture and promote leadership in entrepreneurship,” said Vice-Chancellor, SNU, Babson University, India, Srinivas, adding that such initiatives would leverage Babson’s expertise in delivering an innovative entrepreneurship education.

Babson College, a private, non-profit institution, is consistently ranked as one of the best business schools in the world for entrepreneurship education. The college’s programmes are designed to equip students with the skills and knowledge needed to succeed in the dynamic business environment.

“Babson College is thrilled to partner with Shiv Nadar University to offer our entrepreneurship programmes to Indian students,” said Lee A. Schlosser, President, Babson College.

“We will teach our students what it takes to be an entrepreneur. They will be given roles as managers, sales persons and employees from the first day of the class. We will leverage Babson’s expertise to make this possible at our university.”

— LEE A. SCHLOSSER, President, Babson College

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“A key component of our entrepreneurship programmes is the practical application of the knowledge gained in the classroom. This is achieved through real-world projects, case studies, and mentorship opportunities.”

— LEE A. SCHLOSSER, President, Babson College

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The partnership between Babson College and Shiv Nadar University is a testament to the shared commitment to fostering entrepreneurship and creating a dynamic learning environment that prepares students for success in the business world.

For details, log on to www.babson.edu