Management with entrepreneurial thrust

Shikhar Ghai speaks to Dipal Gala about the new approach

Shiv Nadar University will have towards management education

There is a far more rapid and unprejudiced, with very little time for introspection to come to the fore, in the

minds of both the students and professionals. This has become essential, given the current economic

turbulence.

Shikhar Ghai, who has been associated with this

approach with David Green and Patrick Colgan on

Balancing the MBA, Business Education at a Cross-

roads, the course will focus on the development of

entrepreneurial skills in students. The exam scores

required to qualify for this program will be higher than

GMAT.

The course will also have a significant industry

exposure component, with internships and industry

projects. This is where the university is trying to

make the students better prepared for the real world.

There has been a significant decline in the number of students

taking the MBA, and there is a gap in the kind of

management education that industry expects.

This is where we are trying to create a differentiating factor.