TECH FIRMS HAVE OPENED UP JOBS FOR ARTS GRADS

SNU has expanded its undergraduate programmes with the addition of two new courses — Sociology and History. What are the career prospects for students in these two courses?

Technology has opened up career possibilities for people from other specialisations. Companies today need communication and sales specialists, people who can understand culture and society and tell how trends are going. They are the ones who are going to be important in a tech-driven world. A look at the employee profile of Google and Facebook will tell you the importance of candidates with humanities and social science background. Hardcore engineering students have very little worldview. He does not know how the world works.

Being multi-disciplinary in nature, will the new programmes also have a technical focus?

Our liberal arts education ensures that students are also trained in technical areas and reasoning skills, the same way an engineering student have to take up a course in humanities. We have what is known as a common core curriculum in eight different subjects including Indian history and mathematics, with students having to take irrespective of their chosen programme.

SNU has been in existence since 2011, how significant has been the response from students over the years?

There are 976 students from 18 states on our campus pursuing various undergraduate, masters and doctoral programmes. We have already received over 4,000 applications this year, which is a significant increase from the previous year. We are also expanding some of the undergraduate programmes which we started last year, such as Economics, Biology, Engineering.

Any expansion plans on the scholarship front?

Our undergraduate fund has been revised to 31 crores. This is an increase of 34 per cent from the previous year. The scholarships cover full or partial educational and living expenses for the entire four years. For scholarship-related details log on to www.snu.edu.in