1. If there is no specialization, which type of sector/company do I intern? What is the minimum stipend that I will be getting?

The Career Development Center of the University along with the SME will help students find internship opportunities in different kinds of organizations. The interest of the students will be taken into account in finding such opportunities. The stipend would depend upon the organization, in which the internship is arranged.

2. Typically a general MBA’s duration in 1 year, what is the advantage of doing a general MBA for 2 years?

In India in all reputed institutions the MBA Programme is of two years’ duration; there are some Institutions which have started postgraduate diploma programmes of one year duration for students with around 5 years work experience. In the two year programme the students get both an intensive and extensive coverage of different areas of management. The subject matter coverage is significantly more in the 2 year programme.

3. What kind of companies will come to campus for placement and what will be the profile?

At this stage we are not in a position to tell you what kind of companies will come to the campus. The Career Development Center of the University (CDC) will try to bring diverse companies to come to the campus for recruitment. We also would like to involve the students to help the CDC in identifying companies which may be invited to visit the campus for both summer internship as well as final placement.

4. Is the MBA approved?

The Shiv Nadar University has been set up by an Act of the State of Uttar Pradesh and is also recognized by the UGC. Being a programme of the Shiv Nadar University it is not necessary for the MBA programme offered by the School of management and Entrepreneurship to be approved by any other organization/body. However, we follow all UGC guidelines. Our MBA is benchmarked with the best programmes in the country.

5. Since the university is positioned as a multidisciplinary university, can you please share some unique multidisciplinary courses that can be pursued, that will eventually give me an edge in the job market?

There are many interesting courses offered by other schools of the SNU. MBA students may take such courses depending upon several factors, e.g. workload, pre-requisites, scheduling, etc.

6. Can I take minor from any school within the University?

The second year in MBA is an open year; where students can choose the subject of concentration based on their interests.

7. Are you assuring placements for all?

The Career Development Center of the University will facilitate the placement process which would include inviting companies to the campus; providing counseling service to the students for making
appropriate choices regarding their long term careers; helping in developing various skills and capabilities etc. The SME takes the responsibility of finding appropriate summer internships for all the students; though final placements cannot be guaranteed. The University will, however, make all efforts to help students get final placements in terms of helping them to acquire the necessary knowledge, skills, values and attitudes and arrange for companies to visit the campus for conducting interviews.

8. What is the batch size?

The SME intends to admit 60 students in its inaugural batch in July 2014.

9. Is there any reserved quota from any community/section of society?

There is no reserved quota for any community/section of society.

10. Are scholarships being offered for deserving candidates? What is the procedure?

Please refer to the Scholarship & Fee Section for detailed information.

11. How do you compare MBA at SNU with the MBA that is being offered in other institutes? Do you see your institute in the Top 30 institutes in India?

The vision of the SME is to be a globally recognized institution for developing outstanding leaders and entrepreneurs and for advancing the theory and practice of management. The 2 year MBA programme of the SME is specifically designed to respond to the needs of industry and to provide high quality education to students to help them become "industry ready" and "entrepreneurially oriented". The programme is focused on developing an ability for creative thinking; developing analytical vigour and inculcating proper values and attitudes among the students to transform them into principled and caring organizational leaders. The MBA programme is geared towards providing ample exposure to students about real world business and society through intensive field visits to private and public sector organizations in different industries, not for profit organizations, rural and urban markets, guest lectures by business executives and leaders, working on projects, summer internship, and close interactions with entrepreneurs.

In summary the advantages that the MBA programme of the SME will have are:

- Excellent faculty
- Focus on management practice; 15% of academic terms allotted for visits to companies, markets, Government departments, social organizations and intensive skill development workshops in several areas. 20% of classes in functional courses to be taken by practicing managers.
- Emphasis on leadership development.
- Development of entrepreneurial expertise - Compulsory courses on “Starting and Managing a New Venture”; Elective courses on entrepreneurship, Business plan competitions, Interaction with entrepreneurs Incubation facilities for selected students with a passion and ability for entrepreneurship.
- Compulsory course on “Design and Creative Thinking” designed and facilitated by Professor Srikant Datar of the Harvard Business School
- Compulsory course on foreign language
- International linkages
- International study tour
We believe over time the SME will be recognized globally as an excellent management school. It is too early to talk about ratings or rank for the SME; however, our goal is to be among the top management schools in the country.

12. Do you have any programme in which a candidate can study MBA 1 year in abroad and 1 year in India?

We are planning to have international student exchange programmes with several reputed institutions in several parts of the world through which interested students would be able to spend one term in a partner school. Currently we do not have any programme which will allow one year of study in India and one year study abroad, however such programmes may be offered later.

13. What is the minimum cut off marks for CAT to make a candidate eligible for the SNU-MBA program?

We have not set any minimum cut off percentile in CAT. We however, believe that the CAT scores of students admitted to the programme would be relatively high. It may be of interest to students to know that we would also accept GMAT scores