Get ahead

Last week Uttar Pradesh’s Shiv Nadar University announced the launch of the School of Management and Entrepreneurship where Professor Shekhar Chaudhuri, former director of IIM, Calcutta, has been appointed the new director. The school will be offering a two-year MBA programme designed to ensure students become industry ready and entrepreneurially oriented. The programme will help in building abilities for creative thinking and innovation, developing analytical rigour and inculcating appropriate attitude for leading organisations of the future. The SME will invite practising managers to teach 20 per cent of the functional courses. Additionally, 15 per cent of the academic term will be devoted to experiential learning, including visits to companies, urban and rural markets, government departments, municipal corporations, chambers of commerce and intensive skill development workshop. Admission to the MBA programme is through CAT or Gmat and the last date for submission of applications is 30 March 2014.