

Improving Information Sharing in Groups by Using Dyads, Arvind Shatdal, Assistant Professor, School of Management and Entrepreneurship



Arvind Shatdal, Assistant Professor, School of Management and Entrepreneurship has been pursuing research on people's tendency to work in subgroups. He recently presented the paper at Indian Academy of Management 3rd Biennial conference held at IIM-Ahmedabad, "Improving Information Sharing in Groups by Using Dyads". Stasser and Titus (1985) found that groups focus on common information held by the members during discussion, and neglect unique information. In

addition, research has established that subjects are more willing to share information in dyadic settings compared to larger groups (Taylor, de Soto and Lieb, 1979). A cross-sectional between-subjects experimental design was used. Data was collected from 40 groups with help of 240 participants. It was found that prework in dyads enhanced unique information sharing at group level discussion.

Arvind Shatdal research interests are into Group Information Sharing and Group Learning, Transactive Memory, Organizational Learning and Organizational Innovation. His broader research agenda includes looking at ways to resolve issues that concern group behavior.

To know more about Arvind please click on:

http://www.snu.edu.in/managemententrepreneurship/arvind_shatdal_profile.aspx