“Start thinking differently and lead the world of innovation”, Dr. Amit Shekhar, Sr. Vice President and India Head, Corbus

Dr. Amit Shekhar, Sr. Vice President and India Head, Corbus, interacted with the students of Shiv Nadar University during an event organized by the Career Development Center (CDC) on November 21, 2013. Dr. Amit Shekhar stressed upon the need for innovation and creativity as the current trends in the industry sector focusing on the use of technology. He said that the world has shifted to a new paradigm of digital marketing which has changed the entire game and students need to be innovative and creative in order to be ready for the future.

Dr. Amit also discussed the future trends in the Industry where physical objects are becoming electronically tractable citing the example of cars with embedded technology. New trends include; Shifting workforce demographics, increased focus on virtual development, developmental ownership to the individual and Greater focus on team than individual leadership and innovation in leadership.

Dr. Amit wrapped up the talk addressing the students saying, “Lot of work that happens in India is back-end while Innovation is happening in the U.S., we need to change that. Start thinking differently and lead the world of innovation”.